



Case Study

How Fractal Analytics Achieved Data Resiliency Using CrashPlan & Microsoft Azure



Background

Fractal Analytics' success stems from its dedication to leveraging AI-driven innovation to deliver cutting-edge solutions to diverse industries. With its unparalleled expertise in financial intelligence, data science, and supply chain management, the company continues to be a leader in the industry, providing clients with top-tier products and services that drive growth and success.

Fractal's impressive inventions demonstrate its technological prowess. By utilizing AI-driven innovation to provide advanced solutions to a broad clientele, Fractal Analytics has established itself as a top industry player.

Fractal Analytics - fractal.ai

- Customer size:** Large (1,000 -9,999 employees)
- Country:** United States
- Industry:** Other
- Products and services:** Artificial Intelligence

“CrashPlan’s integration with Microsoft Azure is part of a larger strategic collaboration, delivering Zero-Knowledge Privacy, regulatory compliance, ransomware and insider threats. We are proud to have created, along with Microsoft, a best-of-breed data security & resiliency solution, a sign of our commitment to cybersecurity and continuous innovation.”

- Anand Prahlad, CTO, CrashPlan



Customer Challenges

Fractal Analytics previously relied on a manually managed, legacy data management environment for a long time despite its fast-scaling data volumes. However, the firm wanted to build an enterprise-class data resiliency strategy that encompassed ransomware protection and recovery.



Partner Solutions

After a comprehensive understanding of Fractal's data management needs, CrashPlan initially deployed backup tenant workloads on on-premises servers. Existing OneDrive for Business subscriptions of employees were leveraged to serve as backup storage targets.



Customer Benefits

The combination of CrashPlan and Microsoft Azure together, offered Zero-Knowledge Privacy, regulatory compliance, and a solid defense against ransomware and insider threats. Collectively, these benefits contributed to a best-of-breed data resiliency solution.

Fractal aimed to comply with regulatory data protection measures to avoid penalties and stay ahead of the game by implementing appropriate controls.

Fractal's visionary digital transformation initiative involved transitioning from on-premises servers to a fully CrashPlan-hosted Azure deployment, enhancing data management and scalability.

For an AI-driven enterprise such as Fractal, adopting Microsoft Azure meant staying on the leading edge of the latest advancements in cloud technology to be able to steer ahead of the competition.

“Parablu’s (CrashPlan’s) innovative approach transformed Fractal’s data management strategy by delivering improved data protection, resiliency, and increased business value.”

- Manish Tiwari
CIO, Fractal

“Parablu’s (CrashPlan) innovative cyber-resiliency SaaS solution is bolstered by the scale and security of the Microsoft Azure platform. It benefits Fractal and other Parablu (CrashPlan) customers to meet their data protection and cyber-resiliency needs with a single solution.”

- Vamshi Kommineni, Sr. Director
Azure Storage, Microsoft



CrashPlan® provides cyber-ready data resilience and governance in a single platform for organizations whose ideas power their revenue. Trusted by entrepreneurs, professionals, and businesses of all sizes worldwide, CrashPlan's comprehensive backup and recovery solutions ensure the safety and compliance of data without disruption, anywhere at any time.

To learn more, contact us at www.crashplan.com/contact-sales